



The New York Technical Community Holiday Party

New York PHP and the New York City *BSD User Group are proud to announce their sponsorship of the upcoming New York Technical Community Holiday Party on Wednesday, December 15, 2004.

Flagship sponsors New York PHP and NYC*BUG are bringing together hundreds of technical professionals from the New York metropolitan area for the New York Technical Community Holiday Party. By uniting diverse skills and interests, open source professionals, IT managers, and top authors and speakers, this event begins a new era in technical, business, and social networking.

Groups like NYLUG, NYOUG, LESMUUG and LISP NYC are teaming up with New York PHP and NYC*BUG and pooling their resources to make an exciting event that will bring a broad set of skills together. And with over 300 RSVPs that include New York's top companies, organizations, and consultants, our existing sponsors are already very exciting.

This is not a PHP or BSD only event, and will include participants from many technology sectors, including Java, Linux, Perl, and .NET. We're working hard to make this event embrace all technologies – not only open source – and our goal is to combine free and commercial software in one professional networking event.

Publishers, financial firms and leading hardware / software vendors are on board, providing giveaways, presentations, and offering our attendees and sponsors an even larger set of technologies and opportunities.

This will be a well rounded networking and social event, providing a chance for companies to meet the New York metropolitan area's technical crowd. We're already able to reach over 3000 potential attendees, and look forward to a professional business orientated crowd from many of New York's Fortune 500 corporations.

We are pleased to extend an invitation for your organization to raise visibility in this highly specialized group of individuals through media attention, marketing, and presentations.

Sponsorship, contact and participation information is attached. Space is limited and sponsorship levels are already filling up; reply promptly to reserve your space.

About the Event

Date: December 15, 2004

Location: Exclusive lounge space in Manhattan

Time: 6:30pm-10:30pm

Cost: Free, including complimentary beverages and hors d'oeuvres

Format:

6:30-7:00pm – meet and greet

7:00-8:00pm – presentations

8:00-10:30pm – technology networking and holiday cheer

URL: <http://www.nytchp.com>

For corporate sponsorship, please contact:

Chris Hendry
New York PHP
chris.hendry@nyphp.org
917.776.8183

For user group sponsorship, please contact:

George Rosamond
NYC*BUG
george@nycbug.org
917.968.1900

Sponsorship Packages

Platinum (\$3000):

- The option of giving a presentation to this niche group of individuals
- A strategically located information table for your sales materials and team
- Marketing space on upcoming press releases about the event and high impression banner ads on the event and organization websites
- Attendee bag insert
- **Opportunities for negotiable items unique to your organization (branded takeaways, book signings, closed meetings, etc)**

Gold (\$1500):

- A strategically located information table for your sales materials and team
- Marketing space on upcoming press releases about the event and high impression banner ads on the event and organization websites
- Attendee bag insert

Silver (\$750):

- An opportunity to place your sales materials on a shared table
- Logo on upcoming press releases about the event
- Attendee bag insert

**Other opportunities for small businesses are available.
Please contact Chris Hendry.**

Flagship Sponsors



New York PHP's mission is to provide a foundation of infrastructure, interaction and guidance upon which innovation can be based.

NYPHP is committed to both open source and commercial software, giving the New York metropolitan area and the world AMP Technology.

By connecting business with skill and strategy, NYPHP's diverse membership drives progress and understanding of technology.

Combined with the opportunity and energy of New York, NYPHP is a leading force in bringing technology closer to the enterprise and opening open source to the world.



Pronounced "nice bug", the aim of the NYC *BSD User Group is to provide a forum for discussion and a bridge to learning for the experienced and new *BSD users alike.

NYC*BUG meets monthly to discuss issues relevant to the *BSD community. We formed in December 2003 and look to not only bring together New York metropolitan *BSD users, but also to assist the BSD projects including: DragonFlyBSD, FreeBSD, NetBSD and OpenBSD.

Our members have also been involved in organizing BSDCan in Ottawa, a recent Kirk McKusick and Eric Allman meeting at Columbia University, and much more.